

ADEEB UMER

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As Salama Dist, Sulaiman Al Halabi Street, Jeddah 23437 | Transferable Iqama

PROFESSIONAL SUMMARY

Creative and detail-oriented Graphic Designer with 6+ years of experience in shaping compelling visual identities across print and digital platforms. Proficient in creating engaging illustrations, logos, layouts, and packaging that communicate brand narratives and captivate audiences. Expert in Adobe Creative Suite and interactive design tools, with a proven track record of delivering innovative concepts for web, social media, exhibitions, and product packaging. Strong communicator with a passion for creativity and continuous learning.

CORE SKILLS & TOOLS

- Design Tools: Adobe Photoshop, Illustrator, InDesign, Figma, CorelDRAW, Canva
- Interactive Media: Social Media Content, Digital Storytelling
- Typography & Layouts: Creative Layout Design, Visual Hierarchy, Color Theory
- Communication: Presenting Design Concepts, Team Collaboration, Client Interaction
- Branding: Logo Creation, Brand Guidelines, Identity Systems
- Project Management: Multi-tasking, Timely Deliverables, Concept to Completion

PROFESSIONAL EXPERIENCE

Graphic Designer

Fine Finishing, Mangalore, India | 2024 – 2025

- - Developed and executed visual concepts for logos, banners, brochures, and signage for clients in retail, wellness, and fashion.
- - Crafted branding assets for major clients like Tony & Guy, Jockey, and Titan Fitness.
- - Streamlined the approval process, reducing turnaround times and improving client satisfaction.

Graphic Designer

Bearys Institute of Technology, Mangalore, India | 2021 – 2023

- - Designed social media visuals, event banners, and promotional materials aligned with institutional branding.
- - Boosted online engagement by integrating interactive elements and trend-based content.

Graphic Designer

Vibró Graphics, Mangalore, India | 2018 – 2021

- - Delivered unique brand identities and print materials for startups and clinics.
- - Managed multiple deadlines and developed consistent visual themes across platforms.

EDUCATION

Diploma in Graphic Design

Dream Zone, Mangalore, India | 2018

B.Sc. in Interior Design

Shree Devi College, Mangalore, India | 2014 – 2017

ACHIEVEMENTS

- Rebranded social presence for major clients, improving visibility and audience interaction.
- Successfully launched design campaigns that enhanced student enrollment and brand recognition at BIT.
- Helped startups establish distinct visual identities through consistent branding and design assets.

LANGUAGES

English (Fluent), Hindi (Fluent), Kannada (Fluent), Malayalam (Fluent), Arabic (Basic)